# Protein industries canada

# CAPACITY BUILDING EXPRESSION OF INTEREST

*Prior to preparing the template, applicants should be familiar with information provided on the PIC website and the Capacity Building Program Guide.*

Protein Industries Canada has launched a $4 million specific call under the Capacity Building Program. The Supercluster is looking for ambitious, consortium-driven projects to elevate Canada’s plant-based food ecosystem in the following areas:

* Skills, Talent and Access to Labour;
* Infrastructure;
* Access to Capital; and
* Global Brand.

Cumulatively, our hope is these projects will help create a competitive business environment to support growth of Canadian companies and position Canada as a global leader in plant-based foods, while also supporting Canada’s economic recovery. Protein Industries Canada is looking to work with consortiums of organizations that are committed to building a competitive business environment for the benefit of the Canadian plant protein ecosystem.

PIC’s staff members are available to support the development of proposals, and PIC can be involved throughout the development of the project application and review the documents as necessary.

**PIC can be reached at:**306-949-0049  
[info@proteinsupercluster.ca](mailto:info@proteinsupercluster.ca)

Completed forms can be uploaded through the website**.**

1. **Our Targeted Call for Projects is seeking proposals focused on 4 main Capacity Building Priorities. Which of them is your project idea related to? (please mark all that are applicable)**

**Labour, Skills, and Access to Talent**

**Access to Capital**

**Global Brand**

**Infrastructure**

**Other (please explain)**

1. **Please summarize your project idea. At this point we are looking for a high level pitch of no more than 3 short paragraphs. As you write your short summary, make sure you include how your idea will address the proposed challenges and opportunities, and reach the expected outcomes.**

1. **All of PIC’s projects are built on a solid collaborative approach, leveraging stakeholders and resources across the value chain, avoiding duplication of existing efforts, and bringing lasting value to the sector. Having that in mind, which partners have your considered bringing in to the project? Make sure you consider potential partners from outside your jurisdiction.**
2. **What’s the estimated total cost of the project? At this point, we are not expecting a budget, but any high level figures you may have.** 
   1. **Estimated total project cost**
   2. **Financial ask for Protein Industries Canada**
   3. **Estimated industry contribution**